

## BACHELORS OF BUSINESS ADMINISTRATION IN **MANAGEMENT**

### Program Description

The Business Administration in Management program prepares students for a career in business with a foundation in principles of business such as management, finance, statistics, accounting and more.

It equips students with increased proficiency in various skills such as communication, effective supervision, technology, and decision making, in order to advance as business leaders within their organization and community.

### Our Objective

The main objective of the Business Administration in Management program is to train students to become successful and strategic professionals capable of understanding and managing all aspects of business.

Students develop skills in leadership, critical-thinking, communication and interpersonal skills to lead teams effectively and contribute to an organization's success.

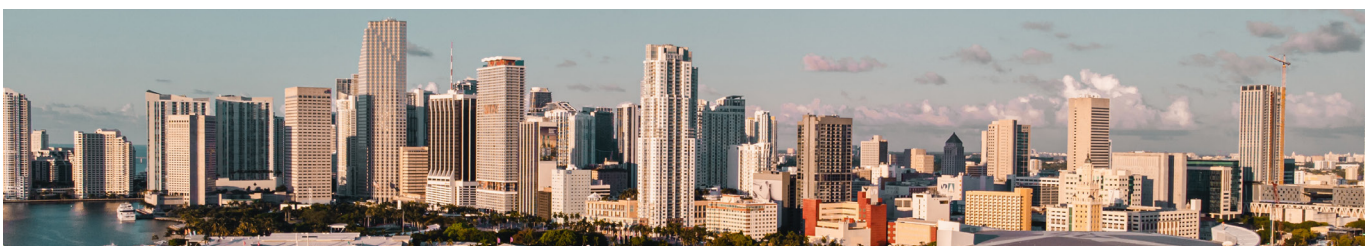


- A** **General Education**  
(30 credit hours)
- B** **Business Core**  
(30 credit hours)
- C** **Major Courses**  
(51 credit hours)
- D** **Area of Concentration**  
(9 credit hours)

### Licensing

Cesar Vallejo College is licensed by the Commission for Independent Education, Florida Department of Education.

Additional information regarding this institution may be obtained by contacting The Commission for Independent Education at 325 West Gaines Street, Suite 1414, Tallahassee, FL 32399-0400, toll-free number (888)224-6684.



## Career Prospects

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Graduates of the Bachelor of Business Administration in Management are prepared for a career in business with a foundation in principles of business such as; management, finance, statistics, accounting and more. The program equips students with increased proficiency in various skills such as; communication, effective supervision, technology, and decision making in order to advance as business leaders within their organization and communities.

Graduates enter the workforce as managers and supervisors and take advantage of a multitude of career opportunities.

### Affordability

CVC provides financial assistance to students who need help paying tuition and fees.

### Scholarships

The CVC Scholarship covers up to 50% of tuition. Any student attending CVC, maintaining a minimum GPA of 3.0 and a maximum student and/or family income of \$60,000 per year is eligible. The student can receive scholarships up to four years.

### Monthly Payment Plan

The CVC Monthly Payment Plan is designed to assist students by facilitating monthly installments of monies owed to CVC. The plan covers 100% of tuition and fees. No minimum number of credits are required. Financed at 0% for a term of up to four years, not to exceed 48 payments.



## Admission

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To be admitted to the Business Administration in Management program, applicants must submit proof of eligibility for admission:

- ◆ Submit a completed CVC Admissions application
- ◆ Pay a \$50 non-refundable application
- ◆ Pay Tuition and Fees by deadline
- ◆ Submit a High School Diploma or a GED
- ◆ Submit a copy of High School or GED Transcripts
- ◆ Submit a valid government issued picture ID
- ◆ If student is under the age of 18, they must secure Parent/Guardian signature
- ◆ Complete the Cesar Vallejo College Placement Exam
- ◆ Online students must have access to the Internet.

## Transfer Students

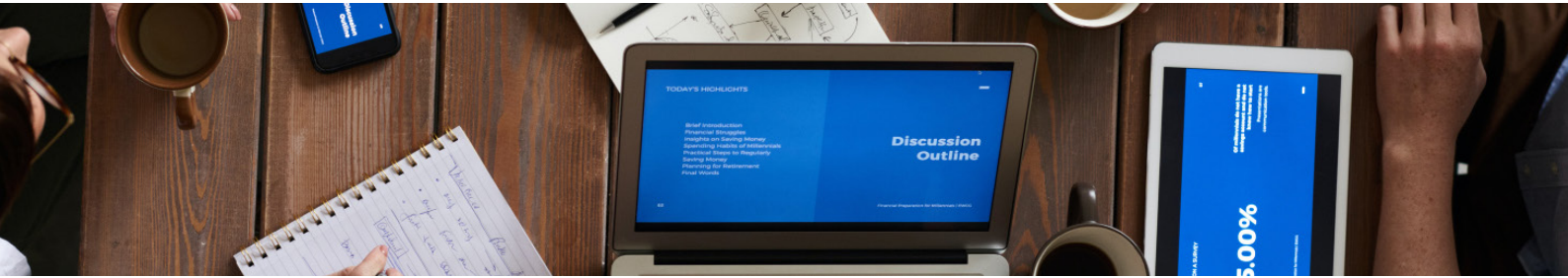
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For students wishing to transfer from another college, credits will be accepted if these courses are comparable to courses offered at CVC and are subject to approval. Transferred credits may not exceed 75% of the program's total number of credits.

Students must:

1. Complete all steps of the Admissions Process, including payment of non-refundable application fee.
2. Request that Registrars of previously attended colleges send official sealed transcripts directly to CVC.
3. Upon request, provide course syllabus or a college catalog for use in the evaluation of courses.
4. Achieve a grade of 2.0 or better.
5. Pay appropriate fees.

## PROGRAM OUTLINE



### Course Outline

Along with General Education courses you will be taking the following:

#### Business Core

(10 Courses, 3 credits each)

- ◆ Principles of Project Management
- ◆ Principles of Management
- ◆ Fundamentals of Marketing
- ◆ Basic Business Statistics
- ◆ Financial Accounting
- ◆ Financial Math
- ◆ Fundamentals of Operations Management
- ◆ HR Management
- ◆ Managerial Accounting
- ◆ Introduction to Supply Chain Management

#### Areas of Concentration

(3 Courses, 3 credits each)

##### Electives: Business Analytics

- ◆ Introduction to Modeling
- ◆ Data Visualization and Communication
- ◆ Forecasting

##### Electives: Digital Entrepreneurship

- ◆ Digital Business Models
- ◆ Digital Entrepreneurship Process
- ◆ Platform Strategies

##### Electives: Investment Finance and Fintech

- ◆ Foundations and Applications of Financial Technology
- ◆ Fintech Startups in Emerging Markets and Cryptography Essentials
- ◆ Introduction to Global Capital Markets

### Major Courses

(17 Courses, 3 credits each)

- ◆ Entrepreneurial Strategy and mastering the startup process
- ◆ International Marketing
- ◆ Family Business Management
- ◆ Principles of Financial Management
- ◆ Corporate Finance
- ◆ Digital Marketing and Social Media
- ◆ Organizational Behavior
- ◆ Insights and Marketing Intelligence
- ◆ Strategic Management
- ◆ International Financial Management
- ◆ Strategic Innovation and New Product Development
- ◆ Business Simulation
- ◆ Systems Dynamics and Problem Solving
- ◆ Introduction to Artificial Intelligence and Machine Learning
- ◆ Entrepreneurship and Innovation for Social Progress and Environmental Sustainability
- ◆ Marketing Strategy and Planning
- ◆ Decision Making and Negotiations

LEARN MORE



REQUEST A CONSULTATION

**Admissions@cvallejocollege.com**  
 11410 NW 20th Street Suite 100  
 Miami, Florida 33172  
 +1 (786) 347-7427

Cesar Vallejo College is an equal access/equal opportunity institution and does not deny admission or discriminate against students enrolled at the institution on the basis of race, creed, marital status, veteran's status, sexual orientation, religion, color, sex, age, disability or national origin.