

## BACHELORS OF BUSINESS ADMINISTRATION IN INTERNATIONAL BUSINESS

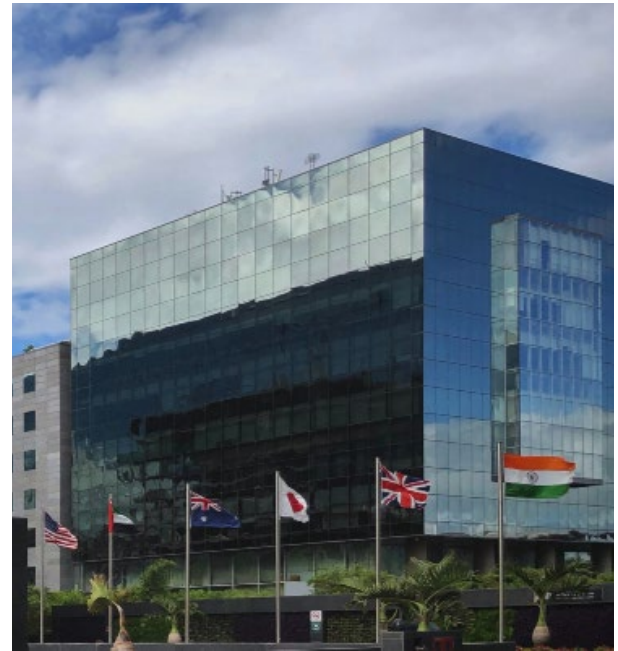
### Program Description

The Business Administration in International Business program prepares aspiring entrepreneurs to work in international business careers. It offers core courses that contribute to the development of knowledge in management, economics, accounting for international commerce, quantitative methods and more.

The program equips students to advance as business leaders by acquiring a balanced mix of scientific and technical knowledge to develop strategies and solutions to successfully steer in an increasingly complex and competitive global market. The program is comprised of 40 courses and a total of 120 credits.

### Our Objective

To train professionals capable of managing the exchange of services, and capital investment through international transactions within a context of global competence, training international entrepreneurs compromised with the socio-economic development of the country.

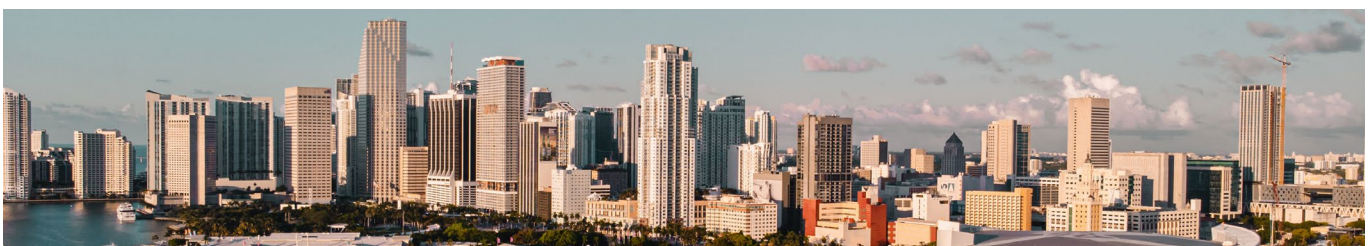


- A** **General Education**  
(30 credit hours)
- B** **Business Core**  
(30 credit hours)
- C** **Major Courses**  
(51 credit hours)
- D** **Area of Concentration**  
(9 credit hours)

### Licensing

Cesar Vallejo College is licensed by the Commission for Independent Education, Florida Department of Education.

Additional information regarding this institution may be obtained by contacting The Commission for Independent Education at 325 West Gaines Street, Suite 1414, Tallahassee, FL 32399-0400, toll-free number (888)224-6684.



## Career Prospects

Graduates of the Bachelor of Business Administration in International Business are prepared to enter the workforce and take advantage of a multitude of career opportunities. Prospects for success in the international business arena grow as the world shrinks due to technology and globalization.

According to the U.S. Bureau of Labor Statistics, the demand for business administrators is expected to grow about as fast as average for all occupations. But, as corporations establish operations overseas or seek to strengthen their bonds with existing global partners, demand for graduates in International Business will continue to increase.

### **Affordability**

CVC provides financial assistance to students who need help paying tuition and fees.

### **Scholarships**

The CVC Scholarship covers up to 50% of tuition. Any student attending CVC, maintaining a minimum GPA of 3.0 and a maximum student and/or family income of \$60,000 per year is eligible. The student can receive scholarships up to four years.

### **Monthly Payment Plan**

The CVC Monthly Payment Plan is designed to assist students by facilitating monthly installments of monies owed to CVC. The plan covers 100% of tuition and fees. No minimum number of credits are required. Financed at 0% for a term of up to four years, not to exceed 48 payments.



## Admission

To be admitted to the Business Administration in International Business program, applicants must submit proof of eligibility for admission:

- ◆ Submit a completed CVC Admissions application
- ◆ Pay a \$50 non-refundable application
- ◆ Pay Tuition and Fees by deadline
- ◆ Submit a High School Diploma or a GED
- ◆ Submit a copy of High School or GED Transcripts
- ◆ Submit a valid government issued picture ID
- ◆ If student is under the age of 18, they must secure Parent/Guardian signature
- ◆ Complete the Cesar Vallejo College Placement Exam
- ◆ Online students must have access to the Internet.

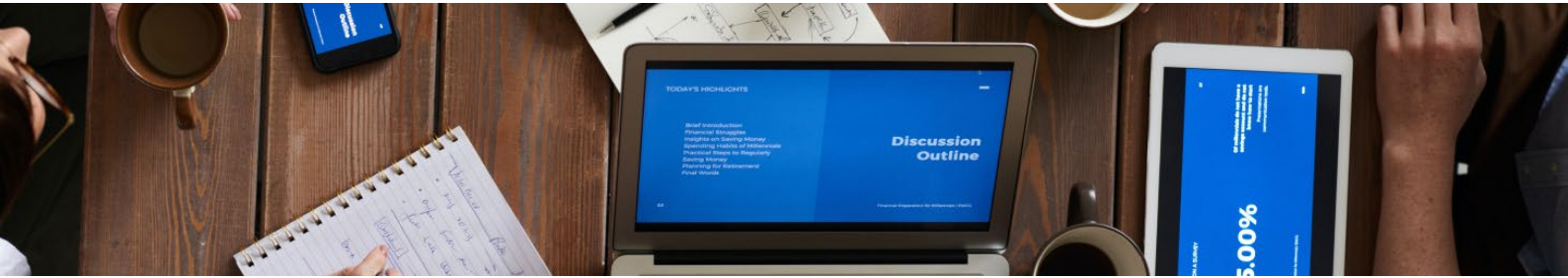
## Transfer Students

For students wishing to transfer from another college, credits will be accepted if these courses are comparable to courses offered at CVC and are subject to approval. Transferred credits may not exceed 75% of the program's total number of credits.

Students must:

1. Complete all steps of the Admissions Process, including payment of non-refundable application fee.
2. Request that Registrars of previously attended colleges send official sealed transcripts directly to CVC.
3. Upon request, provide course syllabus or a college catalog for use in the evaluation of courses.
4. Achieve a grade of 2.0 or better.
5. Pay appropriate fees.

# PROGRAM OUTLINE



## Course Outline

Along with General Education courses you will be taking the following:

### Business Core

(10 Courses, 3 credits each)

- ◆ Principles of Project Management
- ◆ Principles of Management
- ◆ Fundamentals of Marketing
- ◆ Basic Business Statistics
- ◆ Financial Accounting
- ◆ Financial Math
- ◆ Fundamentals of Operations Management
- ◆ HR Management
- ◆ Managerial Accounting
- ◆ Global Supply Chain Management

### Areas of Concentration

(3 Courses, 3 credits each)

#### Electives: Business Analytics

- ◆ Introduction to Modeling
- ◆ Data Visualization and Communication
- ◆ Forecasting

#### Electives: Digital Entrepreneurship

- ◆ Digital Business Models
- ◆ Digital Entrepreneurship Process
- ◆ Platform Strategies

#### Electives: International Entrepreneurship

- ◆ Business Design of International New Ventures
- ◆ Pre-incubation of International New Venture
- ◆ New Venture Validation and Deployment Plan

## Major Courses

(17 Courses, 3 credits each)

- ◆ Entrepreneurial Strategy and Mastering the Startup Process
- ◆ International Business Law
- ◆ International Trade: Rules and Regulations
- ◆ Principles of Financial Management
- ◆ International and Corporate Finance
- ◆ Digital Marketing and Social Media
- ◆ International HR
- ◆ Insights and Marketing Intelligence
- ◆ International Strategy and Diversification
- ◆ Fundamentals of International business
- ◆ Strategic Innovation and New Product Development
- ◆ International Business Simulation
- ◆ Systems Dynamics and Problem Solving
- ◆ Introduction to Artificial Intelligence and Machine Learning
- ◆ Globalization and Tradeable Clusters
- ◆ International Marketing
- ◆ Cross Cultural Negotiations

LEARN MORE



REQUEST A CONSULTATION

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 Miami, Florida 33172  
 +1 (786) 347-7427

Cesar Vallejo College is an equal access/equal opportunity institution and does not deny admission or discriminate against students enrolled at the institution on the basis of race, creed, marital status, veteran's status, sexual orientation, religion, color, sex, age, disability or national origin.